

NC DPPEA Education and Outreach Newsletter March 2008

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NY City Ads about Recycling Mags

Moms are better recyclers than college kids

Messaging and graphics for an older demographic



Making Paper Video Now Live!

Think about all the paper we use in our daily lives - the morning newspaper, a cereal box, construction and notebook paper, the paper bag that we use for our groceries and recyclables - where does it all come from? How is it made? How much of it is recycled?

A new video on the http://paperrecycles.org website highlights the paper making process while also featuring students making their own paper in the classroom, based on a standards-based activity created by Project Learning Tree. Visit the site and the video today to learn more about this essential part of our every day lives.

Project Learning Tree Grants for school recycling initiatives

Have you taken a Project Learning Tree (PLT) Workshop? If so, you are eligible for a GreenWorks! Grant. <u>GreenWorks! grants</u> engage PLT educators and their students with their local community in "learning-by-doing" environmental projects. Student leadership, service-learning, and community participation are the cornerstones to GreenWorks! projects.

Funding Available: \$250 to \$1,000

Deadline: Applications due Wednesday, April 30, 2008

Proposal requirements include:

- 1) Applicant must have received training in PLT.
- 2) Youth must implement the project.
- 3) The project must integrate student learning and community service.
- 4) The project must include at least one community partner, such as a local organization or business.
- 5) The project must acquire 50% matching funds.

Second Coke Bin Grant Round Underway

Coca Cola and the National Recycling Coalition (NRC) have announced another round of recycling bin grants, with applications due April 4th. The first grant round was very competitive, but NC local governments are encouraged to pursue this opportunity for free bins. Click <u>here</u> for more details.

EPA Resource Conservation Challenge Web Academy

Recycling and Solid Waste Management Educational Series hosted by EPA Regions 1, 4, 7 and 10. Held on the third Thursday of the month, September 2007 through September 2008, 1:00 pm Eastern Time (12:00 Central, 11:00 Mountain, 10:00 Pacific). To register go here. For questions email - Shipley. anita@epa.gov.

Topics:

March 20 - Management Compact Fluorescent Lamps

April 17 - Packaging and Recycling

May 15 - Policies and Programs that Work

June 19 - Recycling in Schools/Curriculum

July 17 - Financial Impacts of Recycling

August 21 - Green Purchasing

September 18 - Using Incentives to Promote Recycling

Sincerely,

Kelley Dennings NC DENR, DPPEA Education and Outreach Project Manager

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